

# is your skin dry or dehydrated?

There's a big difference between dry and dehydrated skin, yet both tend to feel the same – just plain dry. Find out the characteristics of each to determine which you might have!

## dry skin...

- ◆ Lacks sebum (oil).
- ◆ Is a natural skin condition from birth.
- ◆ Feels dry all over, including on hands and scalp.
- ◆ Is more susceptible to premature aging.
- ◆ Constantly needs moisturizer, especially in winter.
- ◆ Needs oil-rich products.

## both

Flaky  
Itchy  
Sensitive  
Tight  
Dull

## dehydrated skin...

- ◆ Lacks water.
- ◆ Can be experienced by anyone.
- ◆ Can feel oily and dry simultaneously.
- ◆ May experience breakouts.
- ◆ Comes and goes depending on diet, environment, incorrect product use, and other factors.
- ◆ Needs water-rich products.